

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

JUN 8 1 29 PM '60

EXHIBIT C

REGISTRATION SECTION

REGISTRATION No. 1741

TO REGISTRATION STATEMENTS

Under the Foreign Agents Registration Act of 1938, As Amended

Furnish this exhibit for each FOREIGN PRINCIPAL of the Registrant.

THIS EXHIBIT WILL NOT BE ACCEPTED FOR FILING UNLESS IT IS REASONABLY COMPLETE AND ACCURATE.

1. Name and address of Registrant.

**Ruder & Finn, Incorporated  
180 East 99th Street  
New York, N. Y.**

2. (a) Name of Foreign Principal.

**Industrial Development Corporation, S. A.**

(b) Principal address of Foreign Principal.

**20 Amalias Avenue  
Athens 118, Greece**

3. If the Foreign Principal is a foreign government, state the following:

*Branch or agency thereof represented  
by Registrant*

*Name and title of official with  
whom Registrant deals*

4. If the Foreign Principal is an individual (natural person), state -

(a) All present business and residence addresses not given under item 2(b).

(b) Citizenship or nationality:

(c) If an officer, employee, or agent of a foreign government, foreign political party, or any official or agency thereof, state -

*Name of such government,  
political party, official, or  
agency*

*Nature of Foreign Principal's  
office, employment, or  
agency*

*Nature of any subsidy  
or other financial  
arrangement*

5. If the Foreign Principal is not an individual (natural person) or a foreign government, state the following:

(a) Type of Foreign Principal's organization.

Committee \_\_\_\_\_ Voluntary group \_\_\_\_\_ Association \_\_\_\_\_

Partnership \_\_\_\_\_ Corporation **X** \_\_\_\_\_ Foreign Political Party \_\_\_\_\_

Other (specify) \_\_\_\_\_

(b) Date and place of organization.

**February 6, 1960, Athens, Greece**

(c) All partners, officers, directors, and similar officials of the Foreign Principal.

<i>Name and address of official</i>	<i>Position, office or nature of duties</i>
<b>Mr. N. Porfyrogenis</b>	<b>Chairman of the Board and Managing Director</b>
<b>Mr. Gregory Panas</b>	<b>Deputy Managing Director</b>

(d) List, if any, all of the Foreign Principal's branches and local units and other component or affiliated groups or organizations in the United States and elsewhere.

<i>Name and address of branch, unit group, or organization</i>	<i>Nature of connection with foreign principal</i>
<b>Industrial Development Corporation S. A.</b>	<b>U. S. Office</b>
<b>U. S. Office</b>	
<b>Suite 3342</b>	
<b>1290 Avenue of the Americas, New York 19, N. Y.</b>	

(e) Branch or group, if any, represented by Registrant.

**Industrial Development Corporation, S. A.**  
**U. S. Office**

6. If the Foreign Principal is not a foreign government but is supervised, directed, or controlled by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

<i>Name of such government, political party, or other persons</i>	<i>Nature and extent of supervision, direction or control</i>
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**The capital stock of the foreign principal is owned in part by the Government of Greece. The Government of Greece in the person of the Minister of Coordination and the Minister of Industry exert some general indirect policy control over the foreign principal**

7. If the Foreign Principal is not a foreign government but is financed or subsidized in any way by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

<i>Name of such government, political party, or other persons</i>	<i>Nature and extent of such financing or subsidization</i>
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**The Government of Greece owns 45 per cent of the capital stock of the Industrial Development Corporation, S. A.**

8. If the Foreign Principal is not a foreign government, state nature of all its businesses, occupations or functions:

**The Industrial Development Corporation, S. A. (IDC) of Athens, Greece has the primary purpose of promoting the industrialization of the Greek Economy through private capital investment and private entrepreneurship. Such investment can be effected by either Greek or foreign private capital, and the IDC is prepared to assist such capital in every feasible way, including equity participation with its own financial resources. It undertakes and finances feasibility studies of proposed projects, and undertakes to assist domestic and foreign capital in investing in Greece, in complying with administrative procedures and requirements, etc. whether or not it is financially interested in the project itself.**

**The U. S. Office of the IDC has the specific objective of endeavoring to bring United States private capital, accompanied by managerial and technical skills, to sound industrial projects in Greece. To this end, it initiates contacts with U. S. firms and endeavors to demonstrate the advantages of investment in Greece.**

Agreement made on April 21, 1964 between RUDER & FINN INCORPORATED, of 135 East 53rd Street, New York, New York and ARISTOTELIS O. SISMENIDIS for THE INDUSTRIAL DEVELOPMENT CORPORATION OF GREECE hereinafter called the "Client."

JUN 8 1 30 PM 1964

The Client confirms that it is retaining Ruder & Finn as Public Relations Counsel effective May 1st for a period of twelve months.

REGISTRATION SECTION

The fee of Ruder & Finn will be \$16,000 per year, payable in monthly installments. This monthly fee will be billed on the first day of each month, and will be payable in 10 days.

Ruder & Finn will allocate staff time to public relations activities on behalf of the Client. This time will be spent on such activities as counseling, creating, planning and working on specific public relations projects, writing and distributing releases and representing the Client to various segments of the public.

This fee does not include planning out of town seminars in the fall, nor export trade promotion, nor work on the World's Fair which will require additional fee and expenses.

Out-of-pocket disbursements for or on behalf of or for the benefit of the Client will be billed monthly as they are incurred. Expenses will be approximately \$250 a month. Disbursements falling into Group A set forth below will be billed to the Client at cost since they do not burden Ruder & Finn with additional overhead charges. Disbursements falling into Group B below will be billed to the Client at a markup of 17.65% (to produce a 15% commission rate) in order to recover for overhead expenses of service departments the time charges of which are not billed to the Client.

GROUP A

Telephone & Telegrams  
Clipping Service  
Travel  
Model Fees  
Press Conferences  
Miscellaneous  
Transcripts

GROUP B

Art Work  
Printing  
Photography  
Mailings  
Mat Services  
Mass Script Service  
TV Films  
Special Sales Meeting  
Presentations  
Surveys and Research

Unless written notice is given by either party to the other at least sixty days prior to the end of the first twelve-month period or of any subsequent twelve-month period, this agreement shall be automatically renewed for successive additional twelve-month periods.

IN WITNESS WHEREOF, the parties hereto have executed this agreement the day and year first above written.

By Ruder & Finn Incorporated

By Aristotelis O. Sismenidis  
The Industrial Development Corp. of Greece

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AGREEMENT made on April 22, 1964 between RUDER & FINN INCORPORATED of 130 East 57th Street, New York, New York and S.K. ROY, CONSUL GENERAL for the JUN 18 1964 PM 1964A hereinafter called the "Client."

The parties agree to the following:

REGISTRATION SECTION  
The client confirms that it is retaining Ruder & Finn as Public Relations Counsel effective April 1, 1964 for a period of nine months.

The fee of Ruder & Finn will be \$13,500 per year, payable in monthly installments. This monthly fee will be billed on the first day of each month, and will be payable in ten days.

Ruder & Finn will allocate staff time to public relations activities on behalf of the Client. This time will be spent on such activities as counseling, creating, planning and working on specific public relations projects, writing and distributing releases and representing the Client to various segments of the public.

1. Total supervision of the publicity and public relations work for the India Pavilion at the New York World's Fair, by an executive of M/s. Ruder and Finn, Inc. to be nominated by them.
2. Posting of a Public Relations Assistant or Assistants at the India Pavilion; The assistant(s) will be fully conversant with photography, and would cover the Indian participation in the Fair on a 7-day-a-week basis.
3. Research and placement of articles on the Indian Exhibition in newspapers and magazines;
4. Arrangement for visits of American businessmen, interested in the Indian Export products, to the India Pavilion and assistance in organizing a drive for promotion of Indian exports to U.S.A. during the Agreement period;
5. Supply of Information about the Indian exhibit to the financial and the general press and to cover all newsworthy items connected with India's participation in the New York World's Fair, in order to maintain and sustain interest of American Business Community and the general public, in India in general and India's export trade in particular.
6. Assistance in bringing together special groups of people to see the India Pavilion at a given time. These groups will consist of businessmen, including importers of goods of special interest to India, representatives of financial and general press, fashion and cultural groups, etc.
7. Arranging Press Conferences and transmission of photographs, caption and quotes to the press;-both local and across the country.

8. Preparation and circulation of regular newsletters on the India Pavilion.
9. Any other assistance that may be required in connection with the publicity, public relations and the export promotion work with a view, especially, to developing interest of the U.S. buyers in the Indian products.

Out-of-pocket disbursements for or on behalf of or for the benefit of the Client will be billed monthly as they are incurred.

Expenses will be approximately \$250 per month and will include normal postage stamps, photographs for special out-of-town editors project.

Any extraordinary expenses will have prior approval such as special photographs, large mailing, mimeographing, etc.

IN WITNESS WHEREOF, the parties have executed this agreement the day and year first above written.

By \_\_\_\_\_  
Louise S. Ansberry  
RUDER & FIRM INCORPORATED

By \_\_\_\_\_  
S. K. Roy  
GOVERNMENT OF INDIA